



April 15, 2018

To Whom It May Concern:

I hired Sabina Islam and her firm Design Dhaka as a contractor to originally help me with search engine optimization. She and her team also helped me with the creation of a new website.

During the course of the project, Sabina proved herself to be a dependable partner and a hard worker with solid problem solving and technical skills. I was always impressed by Sabina's ability to anticipate my needs and work to go above and beyond my initial request. Sabina was very proactive in presenting various options and ideas to improve the success of the overall project.

One example that is worth sharing was the SEO strategy. Originally Sabina recommended a plan that she had successfully implemented for other clients. However, as we were well down the path of implementing this strategy for my needs, Google changed their search algorithm making the original strategy ineffective. Sabina didn't complain or demand extra funding. Instead she and her team adjusted course, recommended a new strategy and implemented it as promised.

Sabina and her team also redesigned our website to create a much stronger presentation of our business. The SEO strategy worked seamlessly with the new site.

Sabina did a great job communicating, keeping us informed of progress and asking timely questions to request information from us to provide content for the website.

I strongly recommend Sabina and Design Dhaka for web development and search engine optimization services.

Sincerely,

John Riley
President
Trigger Energy